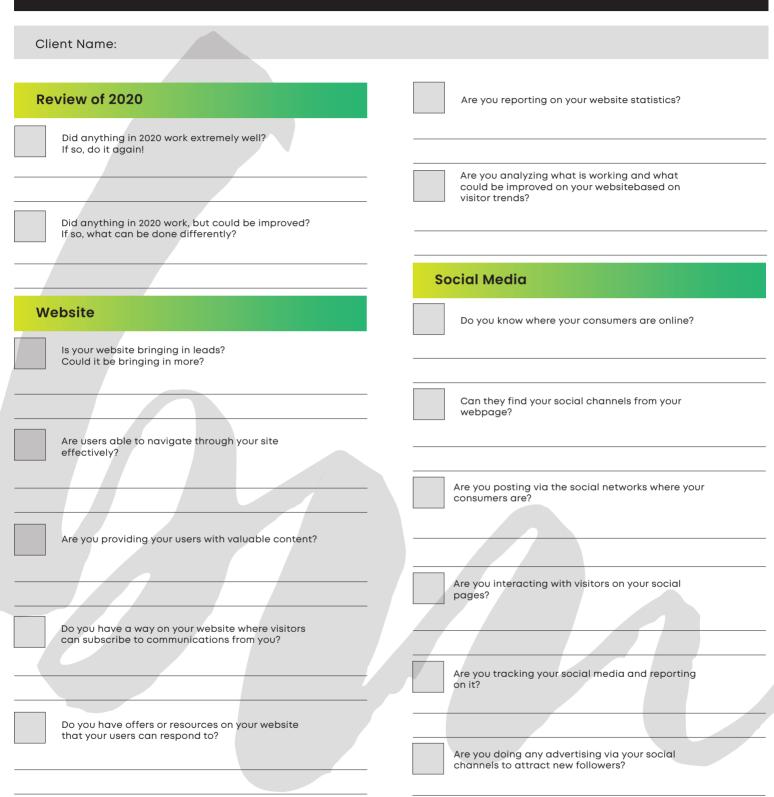


2021 MARKETING STRATEGY: 30 Questions to ask yourself

BOTTRELL MEDIA





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Content Do you have a clear brand promise? Do you have a blog feed available for your site visitors? Is your target defined? Are you creating compelling content that is shareable? Is your branding clear and are you consistent? Are you utilizing different formats for your content? Do you have a clear, defined marketing strategy? Is there content that can be reused or reorganised? Smarketing **SEO Strategies** Are your sales and marketing team aligned to ensure they are leveraging each other? When consumers look for your company in their search engine, can they find you? Does your marketing team know the sales goals? When consumers look for key search terms related to your company, can they find you? Does your sales team know the marketing goals? Are you using your keywords throughout your content to optimize your organic traffic? Free Website Audit? Branding Your site can work harder. We can prove it. Call today and request your free data report. Do you have a clear "why?" Any questions? Don't hesitate to call us on

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